

Land Developers Win Big with SITEOPS® SCOR Reports

CHARLOTTE, NC – August 27, 2008 – Civil engineers and their clients now have a powerful new way to compare and analyze the cost implications of different site designs. Last week, BLUERIDGE Analytics added **Site Cost Optimization (SCOR) Reports** to its revolutionary web-based land development software suite, as part of the SITEOPS® Online Tools 3.1 release.

With the click of a button, SCOR reports present data from different cost-optimized design solutions side-by-side. Engineers can instantly provide their clients with superior layout and cost options during the conceptual site design phase, months earlier in the land development process.

“Imagine that every time a client asked about a possible design change, you had an answer ready, showing exactly what that change would cost. A SITEOPS SCOR report lets you do exactly that,” explains Heather Palmer-Palavido, VP of Product Development.

SCOR reports can be accessed via email or from the SITEOPS web application. For each design solution, the report includes:

- Cost comparisons
- 2D site designs
- 3D site images from NE, NW, SE, and SW viewpoints

This allows engineers to show clients the level of savings they are able to achieve from SITEOPS optimization in various ‘what-if’ scenarios.

“SITEOPS routinely saves hundreds of thousands of dollars on grading and other site development costs. SCOR reports put that cost savings information directly in front of decision makers at the time when they can use it most,” says CEO Mike Detwiler. “Our clients tell us that in a tight market, this tool gives them the competitive edge in winning new business.”

This month’s releases are loaded with enhancements, including improvements to triangulation, storm water drainage, piping, and 3D viewing. For details, see the online [System Update Guide](#).

About SITEOPS

SITEOPS is “CAD With a Brain™” – patented land development software delivering cost-optimized preliminary site designs and cost estimates in hours instead of months. SITEOPS saves thousands to millions of dollars per project in grading and other site costs. Clients include Lowe's Companies, Target, and leading civil engineers, architects, and land developers.

Learn how to purchase SITEOPS for your next project at <http://www.siteops.com>.

About BLUERIDGE Analytics

BLUERIDGE Analytics is headquartered in Charlotte, North Carolina. BLUERIDGE delivers world-class evolutionary computing software to target markets in retail, real estate, and the architectural, engineering, and construction (AEC) industries.

Media Contact

Tess Gadwa, tess@siteops.com, (704) 373-1884

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